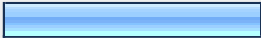
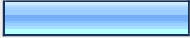




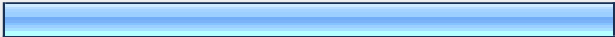
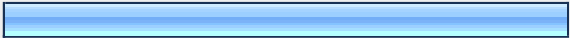
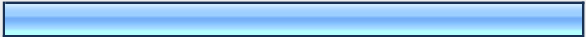
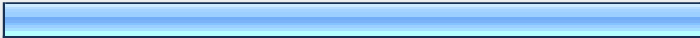
Choosing the Right Ingredients

1. Are you aware of the proposal for a Food Policy for Scotland?				
			Response Percent	Response Count
Yes		71.9%	46	
No		28.1%	18	
			answered question	64
			skipped question	1


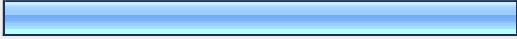
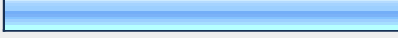

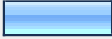
2. Have you read Choosing the Ingredients - The Future for Food in Scotland?				
			Response Percent	Response Count
Yes		20.3%	13	
No		64.1%	41	
Briefly		15.6%	10	
			answered question	64
			skipped question	1

3. Why do you think food is an important issue for Scotland? Will it make Scotland							
	Strongly agree	Agree	Don't know	Disagree	Strongly disagree	Response Count	
Wealthier & Fairer	31.3% (20)	48.4% (31)	20.3% (13)	0.0% (0)	0.0% (0)	64	
Smarter	29.7% (19)	46.9% (30)	21.9% (14)	1.6% (1)	0.0% (0)	64	
Healthier	62.5% (40)	31.3% (20)	6.3% (4)	0.0% (0)	0.0% (0)	64	
Safer & Stronger	34.4% (22)	29.7% (19)	29.7% (19)	4.7% (3)	1.6% (1)	64	
Greener	45.3% (29)	42.2% (27)	9.4% (6)	3.1% (2)	0.0% (0)	64	
Other (please specify)						8	
						answered question	64
						skipped question	1

4. Which of the following matches your interest in food issues?

		Response Percent	Response Count
Economic reasons		67.2%	41
Environmental concerns		62.3%	38
Community benefits		63.9%	39
Health improvement		77.0%	47
Other (please specify)			3
		answered question	61
		skipped question	4

5. There are varying views on what the term 'local food' means. How do you define 'local food'?

		Response Percent	Response Count
Food from a 30 mile radius of where I live		11.7%	7
Food from Skye and Lochalsh		56.7%	34
Food from the Highlands and Islands		43.3%	26
Food from Scotland		16.7%	10
Food from a defined geographical area eg Shetland Lamb		11.7%	7
Do you have any other definition?			6
		answered question	60
		skipped question	5

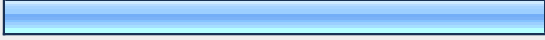
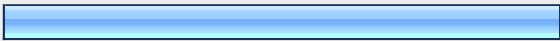
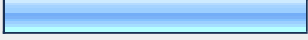
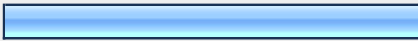


6. How often do you purchase locally produced food?			Response Percent	Response Count
Always			1.6%	1
Whenever possible			63.9%	39
Sometimes			29.5%	18
Occasionally			4.9%	3
Never			0.0%	0
			answered question	61
			skipped question	4

7. How do you rate locally produced food compared to non-locally produced food?							
	Much more highly	More highly	No difference	Less highly	Much less highly	Response Count	
Quality	44.3% (27)	49.2% (30)	6.6% (4)	0.0% (0)	0.0% (0)	61	
Flavour	59.0% (36)	34.4% (21)	6.6% (4)	0.0% (0)	0.0% (0)	61	
Price	3.3% (2)	26.2% (16)	23.0% (14)	42.6% (26)	4.9% (3)	61	
Availability	8.2% (5)	26.2% (16)	8.2% (5)	49.2% (30)	8.2% (5)	61	
Healthy option	27.9% (17)	49.2% (30)	23.0% (14)	0.0% (0)	0.0% (0)	61	
Responsibly produced	42.6% (26)	47.5% (29)	9.8% (6)	0.0% (0)	0.0% (0)	61	
						answered question	61
						skipped question	4

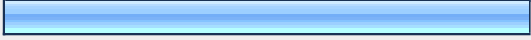
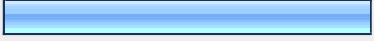
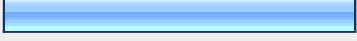
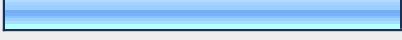
8. Skye and Lochalsh Food Link believes there are ECONOMIC benefits to be gained from supporting locally produced food. Which of the following do you agree with?

		Response Percent	Response Count
Keeps money in the local economy		64.9%	37
Ensures added value goes to the producer		49.1%	28
Encourages new business starts		54.4%	31
Creates opportunities for employment		54.4%	31
Protects rural services; eg village shops		56.1%	32
All the above		63.2%	36
		Other (please specify)	5
		answered question	57
		skipped question	8

9. Skye and Lochalsh Food Link believes there are ENVIRONMENTAL benefits to be gained from supporting locally produced food. Which of the following do you agree with?

		Response Percent	Response Count
Less pollution from reduced food miles		59.6%	34
Reduction in use of convenience packaging		61.4%	35
Increased diversity of wildlife		33.3%	19
More variety of produce grown locally		45.6%	26
Regeneration of landscape from mixed grazing		42.1%	24
All of the above		47.4%	27
		Other (please specify)	3
		answered question	57
		skipped question	8

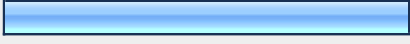
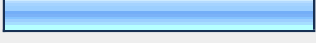
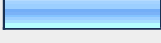

10. Skye and Lochalsh Food Link believes there are HEALTH benefits to be gained from supporting locally produced food. Which of the following do you agree with?

		Response Percent	Response Count
Improved access to fresh, healthy food choices		57.9%	33
Higher nutrient levels from reduced food miles		40.4%	23
Physical fitness from grow your own activity		38.6%	22
Reduced chance of widespread pesticide use		40.4%	23
Local community demands high quality standards		33.3%	19
All the above		43.9%	25
		Other (please specify)	2
		answered question	57
		skipped question	8

11. Skye and Lochalsh Food Link believes there are COMMUNITY benefits to be gained from supporting locally produced food. Which of the following do you agree with?

		Response Percent	Response Count
Increases community pride and local ownership		47.4%	27
Encourages 'social enterprise' projects eg Food Link		45.6%	26
Builds knowledge and skills in local communities		42.1%	24
Offers employment opportunities for young people		40.4%	23
Gives village shops a chance to differentiate		47.4%	27
All the above		63.2%	36
		Other (please specify)	2
		answered question	57
		skipped question	8

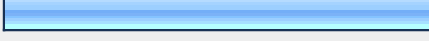
12. Half of us in Scotland say that we would choose locally grown products if we could. When you have the choice, how often do you choose local produce?

		Response Percent	Response Count
Always		44.7%	21
Mostly		34.0%	16
Sometimes		17.0%	8
Occasionally		4.3%	2
Never		0.0%	0
		answered question	47
		skipped question	18

13. How easy is it to source the following local produce, particularly in Skye and Lochalsh?


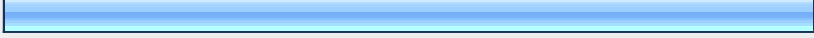
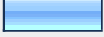
	Very easy	Fairly easy	Meets my needs	Fairly difficult	Very difficult	Response Count
Meat	10.6% (5)	27.7% (13)	17.0% (8)	42.6% (20)	2.1% (1)	47
Eggs	51.1% (24)	21.3% (10)	12.8% (6)	10.6% (5)	4.3% (2)	47
Fish/Shellfish	34.0% (16)	31.9% (15)	21.3% (10)	12.8% (6)	0.0% (0)	47
Fruit/Veg	14.9% (7)	21.3% (10)	23.4% (11)	36.2% (17)	4.3% (2)	47
Salad leaves	31.9% (15)	27.7% (13)	19.1% (9)	21.3% (10)	0.0% (0)	47
Bakery products	21.3% (10)	34.0% (16)	19.1% (9)	14.9% (7)	10.6% (5)	47
Dairy products	10.6% (5)	14.9% (7)	19.1% (9)	40.4% (19)	14.9% (7)	47
Jams/Chutneys	17.0% (8)	34.0% (16)	31.9% (15)	10.6% (5)	6.4% (3)	47
Confectionery	19.1% (9)	31.9% (15)	36.2% (17)	10.6% (5)	2.1% (1)	47
	answered question					47
	skipped question					18



14. What would help to increase the availability of local food, particularly in Skye and Lochalsh?

		Response Percent	Response Count
More food business start-ups		34.0%	16
Expansion of existing businesses		34.0%	16
Increased demand from consumers		46.8%	22
More items available in retail outlets		78.7%	37
Higher use of local food on menus		63.8%	30
Better promotion of local food		57.4%	27
Other (please specify)		19.1%	9
	answered question		47
	skipped question		18



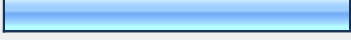

15. What are the biggest challenges for local food, particularly in Skye and Lochalsh?			
		Response Percent	Response Count
Increased competition from supermarkets		80.4%	37
Not enough produce/producers		43.5%	20
Not enough produce staying in the area		54.3%	25
Loss of independent retail outlets		50.0%	23
Competition from other local food initiatives		6.5%	3
Reduction of tourism to the area		15.2%	7
		Other (please specify)	12
		answered question	46
		skipped question	19

16. Is there anything else you would like to tell us, or that we should include in our response to the Scottish Government?		
		Response Count
		14
		answered question
		14
		skipped question
		51


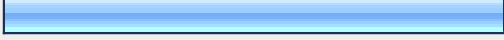
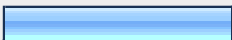
17. What do you think?			
		Response Percent	Response Count
Never heard of Skye and Lochalsh Food Link		5.3%	3
Skye has a great example of a local food network		89.5%	51
There are equally good local food networks in Scotland		10.5%	6
There are better examples of food local networks in Scotland		0.0%	0
Please specify any good examples of local food networks - we want to learn from them!			3
answered question			57
skipped question			8

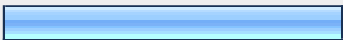


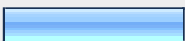
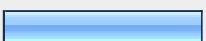
18. Are you a member of Skye and Lochalsh Food Link?			
		Response Percent	Response Count
Yes		35.1%	20
No		64.9%	37
answered question			57
skipped question			8

19. What category of membership do you have?

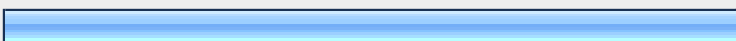
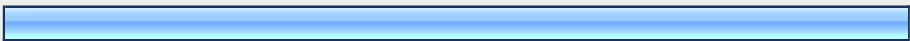

		Response Percent	Response Count
Producer		38.1%	8
Retailer		9.5%	2
Caterer		38.1%	8
Supporter		28.6%	6
		<i>answered question</i>	21
		<i>skipped question</i>	44

20. What level of membership do you have?

		Response Percent	Response Count
Basic listing		20.0%	4
Full membership		55.0%	11
Associate		0.0%	0
Supporter		25.0%	5
		<i>answered question</i>	20
		<i>skipped question</i>	45

21. We'd like to know a bit more, if you are not a member.			
		Response Percent	Response Count
I am already a member		37.3%	19
I'm not interested in local food		2.0%	1
I don't see any benefit to me		23.5%	12
I'd like to know more, please contact me		19.6%	10
I'd like to become a member, please send an application form		21.6%	11
If you would like to know more or are thinking of becoming a member, please enter your email address			11
answered question			51
skipped question			14

22. Thank you for your feedback. Every 25 respondents will be entered into a draw to win a 250g box of Skye Fudge.				
	Original	Talisker	Drambuie	Response Count
Please choose	58.6% (17)	24.1% (7)	17.2% (5)	29
answered question				29
skipped question				36

23. Please let us know where you live. To enter the draw, please add your email address. It will not be shared with any third parties.			
		Response Percent	Response Count
Name (optional):		80.9%	38
Town/village:		100.0%	47
Email Address:		93.6%	44
answered question			47
skipped question			18